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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Messer :  
Serial No.: 09/558,356 : Attorney Docket No. 1776-001B  
Filed: April 26, 2000 : (056257-5001-02)  
For: Improved Transaction Tracking, :  
Managing, Assessment and Auditing Data :  
Processing System and Network :

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT  
PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.**

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GROUP 3600

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 C.F.R. § 1.97(c), the above-identified Applicant cites the following patents, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. This Supplemental Information Disclosure Statement is being mailed before a Final Action. In compliance with 37 C.F.R. § 1.98(d), a copy of one of the patents set forth below (namely U.S. Patent No. 5,873,076) and listed on the attached Form PTO 1449 (2 sheets) is enclosed. Copies of the remaining references set forth below were provided in one of parent applications 09/098,860 or 08/871,921, now U.S. Patent No. 5,991,740 and, thus, have not been provided again.

**CERTIFICATE OF MAILING (37 C.F.R. § 1.8)**

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to Commissioner for Patents, Alexandria, VA 22313-1450.

Name Alison B. Weisberg Signature [Signature] Date of Deposit 1/14/04

<u>Patent No.</u>	<u>Issue Date</u>	<u>Patentee</u>
5,319,542	06/07/1994	King, Jr. et al.
5,537,314	07/16/1996	Kanter
5,590,197	12/31/1996	Chen et al.
5,692,206	11/25/1997	Shirley et al.
5,710,884	01/20/1998	Dedrick
5,712,979	01/27/1998	Graber et al.
5,715,314	02/03/1998	Payne et al.
5,717,860	02/10/1998	Graber et al.
5,745,681	04/28/1998	Levine et al.
5,796,952	08/18/1998	Davis et al.
5,812,769	09/22/1998	Graber et al.
5,819,285	10/06/1998	Damico et al.
5,873,076	02/16/1999	Barr et al.
5,937,392	08/10/1999	Alberts
5,948,016	09/07/1999	Jang
5,991,735	11/23/1999	Gerace
5,991,740	11/23/1999	Messer
6,006,197	12/21/1999	d'Eon et al.
6,029,141	02/22/2000	Bezos et al.
6,047,327	04/04/2000	Tso et al.
6,173,271	01/09/2001	Goodman et al.

#### **Foreign Patent Documents**

WO 98/09447	03/05/1998	Rosenberg et al.
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#### **Other Documents**

Selected document from internet.com Web site entitled "DoubleClick, 24/7 Media, L90 Settle Patent Suits" by Pamela Parker, downloaded and printed 01/18/2001 (3 pages).

Search results on Internet related patents.

Abstract of United States Patent No. 5,537,314.

John A. Quelch, "The Internet and International Marketing," Sloan Management Review, v37, n.3, pp. 60-75, Spring 1996.

Selected documents from books.com Web site describing Book Stack's Unlimited's Links Partner Program, downloaded and printed 6/20/97 and 6/23/97 (8 pages).

Selected document from Incognito Café Web site describing several on-line Bookstore Links, undated (5 pages).

Full text article from Dialog search titled "Booksite launches version 3.0 of the popular electronic commerce web site", Business Wire, Feb. 23, 1996, p. 02231111 (2 pages).

Full text article from Dialog search titled "AMAZON.COM INTRODUCES 'AMAZON.COM ASSOCIATES' – A NEW MODEL FOR INTERNET-BASED COMMERCE, Business Wire, July 18, 1996, p. 07181040 (3 pages).

Text journal article for Dialog search titled "Can mixing 'cookies' with online marketing be a recipe for heartburn?" by Foster, Ed InfoWorld, v18n30 PP:54, July 22, 1996 (2 pages).

Full text journal article from Dialog search titled "Real-Time Travel Info Available Online," Newsbytes News Network, p N/A, January 17, 1995 (2 pages).

Abstract from Dialog search titled "Online growth 'virtually' untapped; PC vendors taking more advantage of booming sales ..." by Harrington, Mark, Computer Retail Week, v4, n64, p160(1), June 6, 1994 (1 page).

Full text titled "GroupLens" An Open Architecture for Collaborative Filtering of Netnews" by Paul Resnick, et al., from Proceedings Of ACM 1994 Conference on Computer Supported Cooperative Work, Chapel Hill, NC: Pages 175-186 (18 pages).

Full text titled "Fab: Content-Based, Collaborative Recommendation" by Marko Balabanovic, et al., Communications of the ACM, March 1997, Vol. 40, No. 3(8 pages).

Krick, J., "A cookie for your thoughts: cookies help webmasters harness user habits", Computer Shopper, v17, n7, p610(1).

Full text article from Dialog search titled "Networking and the rise of electronic commerce" The challenge for public policy," Business Economic, v30n4, October 1995, p. 01097255 (10 pages).

Bruce Judson, "Luring Advertisers Prospects To The Web", Advertising Age, p. 16, August 7, 1995.

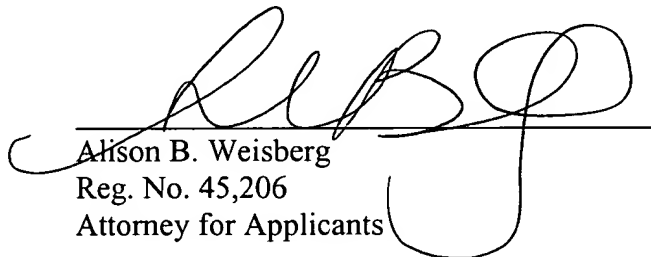
Applicants respectfully request that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning a copy of the enclosed Form PTO 1449.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

The Commissioner is hereby authorized to charge any fees due in connection with this submission, including the fee required by § 1.97(c) under § 1.17(p), to Deposit Account No. 50-0310. A duplicate copy of this page is enclosed.

Respectfully submitted,



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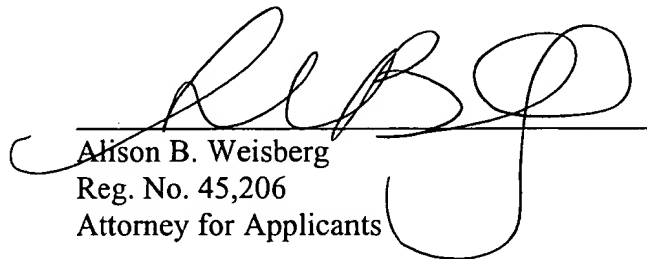
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Dated: January 14, 2004

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

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Dated: January 14, 2004